

## WEBSITE COMMENTS

- Front page
  - The picture is cut off on devices with an average sized screen. On the phone, the format is relatively better.
  - For desktop, please get rid of the typing text underneath “click here for your case review” at the very front page. There’s already a lot going on once you get onto the page so I suggest to either get rid of it or to get rid of the typing feature.
    - Perhaps put the “click here for your case review” underneath “100% committed to our clients”.



- As you can see here, the image is loading and it just makes the site look a bit sloppy if this is on the front page. I’ve checked this on other devices as well; my suggestion is to just get rid of it.



- The text below the button have the same comments stated above.
  - I would also like to add that you put this button after the “reasons to choose us section” as it would help with the flow of the page.

- Areas of practice articles

- Change size of images
  - 05/31 – Changed image size to be 200x200
- Meet the Team page
  - I think it looks good, though it'd help if there were pictures for the two other team members (Sandra and Felisa). Additionally, the full bios of the team members cannot be seen.
- Brochures page
  - This page just looks sloppy
  - 05/31 – Changed image size and fixed format/font, though I would like to check with you first before anything major is changed. The website itself looks good and modern, but this page sticks out like a sore thumb. I think it would also be good to put the PDFs you forwarded to me on this page.
- Testimonials
  - I think the Google Testimonials are good, though if the format can be changed, that would be great. But I also think that it would be good to have a video compiling bits and pieces of the testimonials so that it can be the first thing people see when they click that tab. I think that if this is made, the testimonials and google reviews sections can be combined.
- FAQ Comments
  - The FAQ section right now is filled with a lot of great articles, but I think that a more formal FAQ might be beneficial. The materials sent over can serve as this (particularly the FAQ pdf). Certain phrases or words can be expanded on by

including Tampa/Florida laws in order to make it more specific to the clients you are trying to get the attention of.

- The Shock and Awe Full Text PDF can be broken down by the table of contents. I think that it would be beneficial to have a separate section for FAQs so that it is more accessible, but also so that the different sections (below) can be made. Too much text would get potential clients looking over the place, in my opinion, so it would just make it easier for them while utilizing the information already available.
  - Preliminary Matters
    - Subsection: Auto Accident Cases
  - Paying Medical Bills
  - Negotiating Settlements with Insurance Companies
  - Valuing Your Case
  - Litigation
  - You and Your Personal Injury Lawyer (heading would be changed to Do I Need a Lawyer?)
- Sections will be condensed as necessary. The PDFs you sent me can be linked to the sections with something along the lines of “for more information, go to...” and direct them to the brochures page.
- Blog article ideas besides the above comments/section curation
  - What is Personal Injury Protection (PIP)
  - Post regarding increase in biker or pedestrian-vehicle injuries in [Florida](#)

- Traffic deaths on the rise, according to [National Highway Traffic Safety Administration](#)
- Something underneath the criminal law subsection “rape”, which would be pulled from an [article discussing the future of Florida abortion laws from the NYT.](#)